

Stepstone, Inc. and Rubbersidewalks, Inc. Enter Into Exclusive Distribution Alliance Covering California and Arizona

Los Angeles, CA – In an agreement signed on January 17, 2012, Stepstone, Inc. (“Stepstone”), a leading manufacturer of high strength, precast concrete products, and Rubbersidewalks, Inc. (“RSI”), the pioneer of non-concrete pedestrian pavement and inventor of TERREWALKS®, have entered into an exclusive distribution alliance.

The agreement grants Stepstone the exclusive right to sell TERREWALKS® through its distribution channels in California and Arizona, as well as to hold TERREWALKS® inventory at its plants. Stepstone and RSI will work together to drive brand awareness among landscape architects.

“For over thirty-five years, Stepstone has focused on responding to customer needs by introducing innovative products,” said Kelsy Carrington, Executive Vice-President of Stepstone. “As our partners in the architectural landscape community look to us for durable, high-quality, and distinctive pavers, we are proud to be able to exclusively offer TERREWALKS® as a visually-appealing, cost effective and 100% recycled material large-scale paver.”

“This relationship further advances RSI’s mission to provide the public with safe and comfortable sidewalks, and to elevate the pedestrian experience,” said Lloyd Sommers, President of RSI. “Stepstone is a nationally recognized industry innovator who transformed the precast concrete industry by working with landscape architects to develop narrow modular pavers. We are pleased that Stepstone recognizes that adding TERREWALKS® to their portfolio enables them to capitalize on the growth potential for high performance and environmentally beneficial products.”

TERREWALKS®, non-concrete modular sidewalks installed nationwide, surpass other pavement options in performance, safety, environmental benefits, and cost effectiveness. Made from 100% post-consumer plastics, TERREWALKS® are a visually appealing alternative to traditional products in urban and commercial applications, and contribute towards LEED and SITES™ credits.